

Hello, I'm

Page Grossman

CONTENT STRATEGIST



About Me She/her

I'm a multi-creative marketing writer, strategist, and editor. My passion is people. Whether that's creating content that resonates and solves audience pain points, delights readers, builds community, or supports people post-trauma, people are the throughline of my work. As an entrepreneur for many years, I've done it all. I've built communities from scratch, crafted content that converts, and developed content calendars and brand strategies that delight audiences. What I'm looking for now is to work with a heart-centered, tight-knit team.

Education

BA Journalism, BA Art History

University of Oklahoma, magna cum laude

RYT-500 Yoga Instructor

Taught over 900 in-person classes

Padi certified scuba diver

Koh Tao, Thailand

Contact

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Experience

✦ Content Marketer, strategist, editor

The Curated Page | Austin, TX | 2014 – present

- Write brand-specific blog, website, and marketing content
- Match brand tone
- Develop content strategies for rich, interesting, audience-focused copy
- Fluent in AP Style, editing copy, SEO writing
- Experience using Google Analytics and keyword research tools

✦ Email newsletter writer

do5ive | 2021 – present

- weekly email newsletter sent to 3k subscribers, 60%+ open rate

✦ Advocate for survivors of sexual assault

SAFE | 2018 – present

- Advocate for, support, and provide information about community resources for safety and healing to survivors of sexual assault
- Weekend shift supervisor and manager

✦ Fantasy romance author

Manitchora Ink | 2023 – present

- Followed a creative spark and co-authored five fantasy romance novels

✦ Organizer, copywriter

CreativeMornings | 2018 – present

- I create the post-event link pack and operate the Microsoft Teams community for CMATX